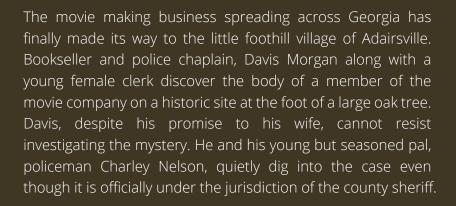


CROSSLINK
PUBLISHING

presents



LIKE A LAVIS MORGAN WYSTERY

There is no shortage of suspects: the mysterious red-headed man, sister of the victim, the fiancée and others. During the investigation an already troubled Charley is framed for a drug crime, and Davis receives word that an old enemy is on his way to Georgia after escaping from prison to make good a threat against him. Late one afternoon, it all comes to an astonishing conclusion beneath the same sprawling oak where it started.

MARKETING INITIATIVES

66 I can guarantee you will love 66 AS A TREE! I did!

promotion.

2 - Authors arrange multiple radio interviews.

1 - Authors aggressively use social media for

- Don Todd, Founder/President Memphis Inner City Outreach

3 - Extensive newspaper releases and ads will be used for publicity.

ABOUT THE AUTHORS

4 - Speaking engagements at clubs, churches (several states), museums etc. will be part of our publicity program.



5 - Signings at stores festivals etc. will be an aggressive part of the author's marketing plan.

Among Danny and Wanda Pelfrey's non-fiction books are Wanda's MAKING THE MOST OF YOUR CHILD'S TEACHABLE MOMENTS and Danny's ONE-WAY CHOICES IN A WRONG-WAY WORLD. This is the fourth in their Davis Morgan Mystery Series. Both hold degrees from Point University and Danny a master's from Kentucky Christian University.

INTERVIEW QUESTIONS

- 1 Who is Davis Morgan?
- 2 Is Adairsville, GA a real place, and are any of the characters in the book real people?
- 3 Who is the target reader?
- 4 Are relevant issues dealt with in this story?
- 5 What are your thoughts about concluding the Davis Morgan Mystery series?